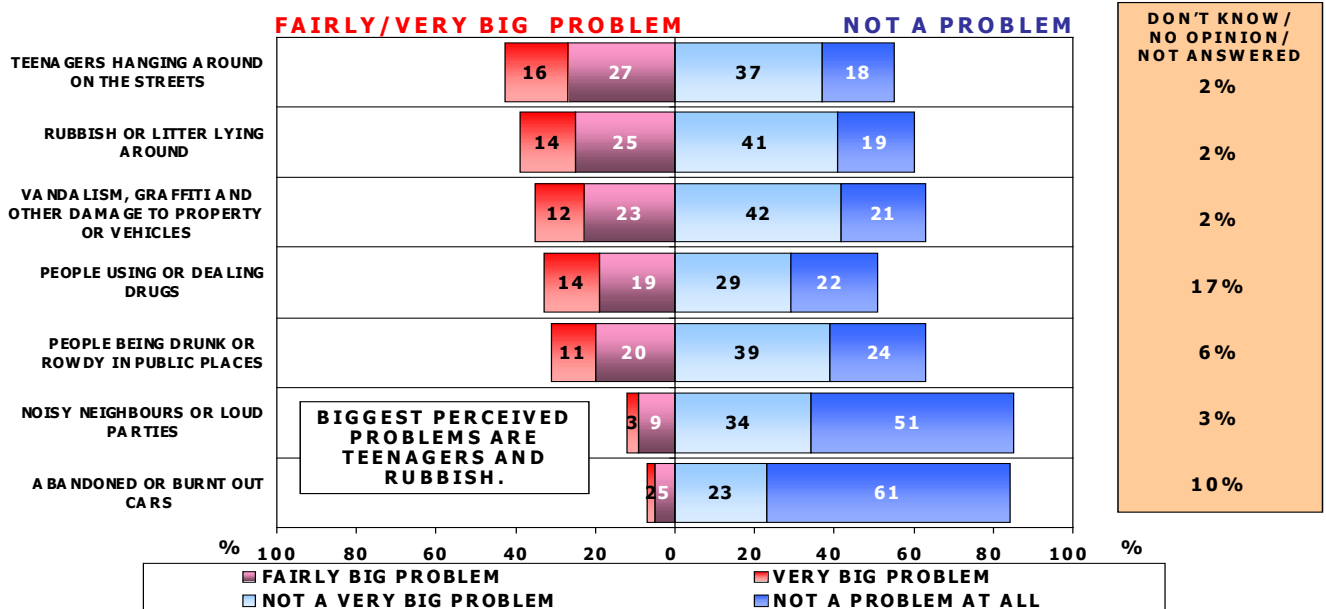


# “ PPP ”

## People for Proper Policing in North Wales

### HOW MUCH OF A PROBLEM ARE ... WITHIN A 15 MINUTE WALK



Prepared by Swift Research Ltd  
Postal Survey  
November 2006

BASE = TOTAL SAMPLE (850)

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The PPP comments.....These charts are 'clever' and garish but hide the real data in an over complicated presentation i.e. bullshit can baffle brains.

Lets simplify the info. for ourselves ..... It boils down to....

The truly representative sample of the population of 1501 people of the safe and crime free North Wales reported that within a 15 minute walk of their residence .... their main concerns were .....

Teenagers hanging around on the streets ..... 43%.  
 Rubbish and litter .... 39%.  
 Vandalism and property damage .... 35%.  
 Use of or dealing in drugs .... 33%.  
 Antisocial behavior incl. Drunkenness .... 31%.

Probably most of the people suffered ALL of the above problems because they are obviously related by cause and effect. Young people in groups or gangs get into trouble due to primarily 'boredom' and led by the 'bad apples in any barrel'. We should know WE HAVE ALL BEEN THERE AND DONE IT OR SEEN IT OURSELVES!

Boredom like beauty is mostly in the mind of the beholder. If you are stupid & easily led, lazy, uneducated, inebriated, inadequate or disadvantaged you will be more prone to 'boredom' and it's consequences. The solutions are targeted education & discipline. Professional experienced guidance & motivation and provision of help.

The setting up of a cooperative organisation to obtain and manage funds & facilities. Then to provide activities and **emphasise self help and responsibility**. Sounds good & GLIB BUT it must be more cost effective than forever cleaning up the mess left behind by generation after generation.

In **SAFETY Management (Loss control)** there is a simple philosophy .... there is a pyramid of events which describes a natural human system . The base of the pyramid represents the thousands of minor events which can in turn lead on to the few but very costly major events at the peak of the pyramid.....usually loss of life or business closures. In our scenario the minor events are listed above.....the major events again will be loss of life BUT an ongoing miserable existence for the innocent majority. In business this equates to crisis or fire fighting (really wasteful & exhausting) style of management.

Practice and experience in '**LOSS CONTROL**' tells that us we have to deal with events at the base of the pyramid or the peak events will bankrupt us and SO they SHOULD.

## **Police and community Managers PLEASE NOTE**

Note.... should any interested party wish to discuss **LOSS CONTROL** please contact the PPP via the website.